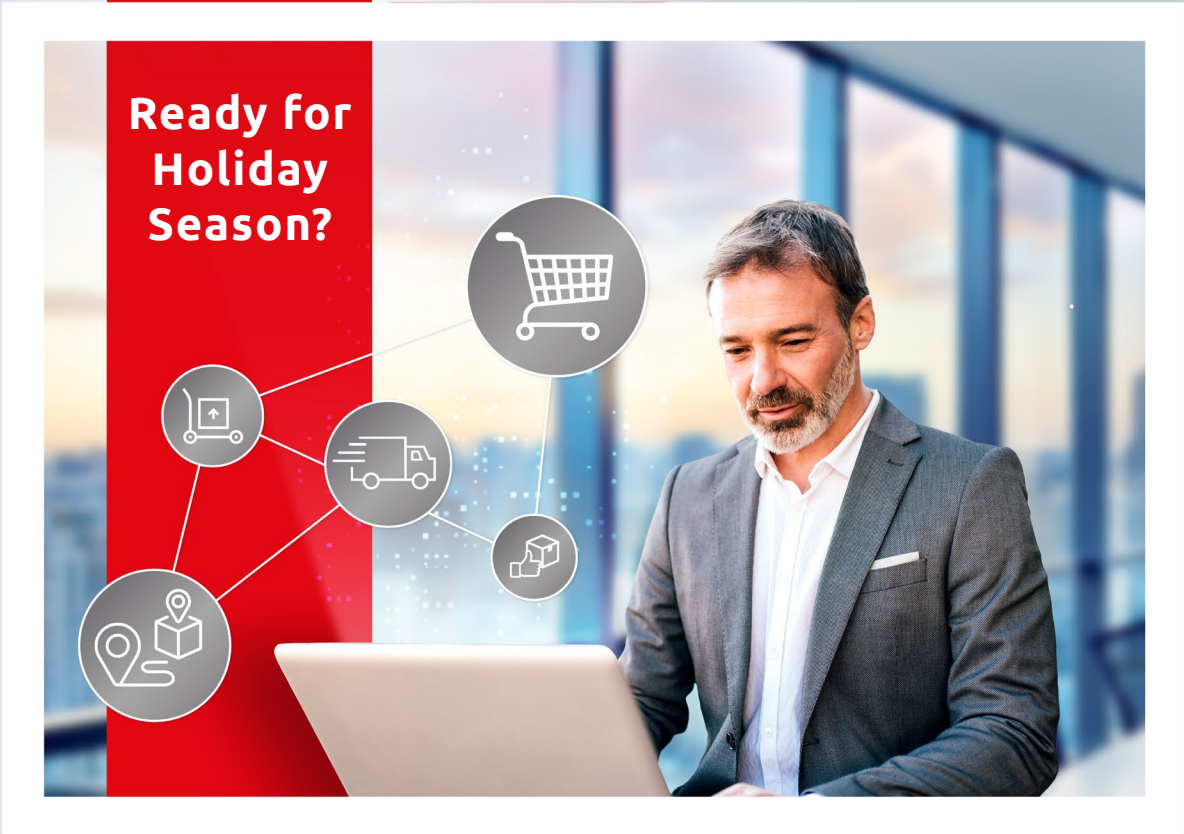




MAIL BOXES ETC.[®]
#PeoplePossible



MBE. All in One.

One partner, many services.

For all solutions
www.mbe.pl/en



The Holiday Season is around the corner. Are you ready to handle the boom in online shopping?



Choosing from a wide range of Digital Solutions, you can minimize stress and keep your e-commerce logistics under control.

Over the past few years, **Black Friday, Cyber Monday** and **Holiday Seasons** in general have recorded a rush in online shopping.

The possibility of **buying appliances, clothing,** and **objects of all kinds** from home and to find good deals online has become a contagious collective mania. Powered by the **ease of carrying out** the entire purchase **process online, comfortably,** anywhere and at any time.

Let's take a look at **some numbers*** to understand the effort retailers make during peak season.





\$8.9 billion black friday online sales

The remarkable achievement in 2021 just counting the U.S.



Nearly 155 million people

The number of Americans who shopped during Black Friday 2021.



\$430 average spending

The share of individual purchases made by the average adult during Black Friday 2021.

These figures mean that to **face the holiday peaks** to come, it's important to be prepared and to **organize your e-commerce** operations: from product storage to order management and shipment.

Therefore, rely on a **specialized partner** who can handle the e-commerce **Holiday rush** and **optimize logistics**.

[Ask for a quote](#)

Time is more precious during the Holiday Season. That's why online shopping grows.



For e-tailer it's crucial to keep **logistics** and **order management under control** to provide customers with a **positive experience**. This is always true, but especially during the **Holiday Season**.



\$10.7 billion* on Cyber Monday

The impressive achievement in 2021 on the highest-grossing day of the year.



\$207 billion* revenue

The forecast for the 2022 Holiday Season in the U.S. shows consistent expectation and in line with trends.

MBE is the ideal partner to support e-tailers during complex periods like Black Friday, the Holiday Season and other seasonal peaks.

Get your business **ready for the online shopping rush**. Choose **MBE Digital Solutions** for your e-commerce, a wide range of **reliable services** to efficiently face the holiday peaks: from **logistics, warehouse and product storage, to order management and shipment**.



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DISCOVER HOW TO GET THE BEST OUT OF YOUR HOLIDAY SEASON

Contact your
MBE Center

