



MAIL BOXES ETC.[®]
#PeoplePossible

Ready for
Holiday
Season?



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Tips to protect your shipments during peak season



Covering your products during shipment can be a key factor in your business. And have a bigger impact than you think.

The holiday season is just around the corner, bringing back a recurring question: how much do damage and loss affect your shipments? And what about your business?

The issue is becoming more and more central as online orders increase: damaged or lost parcels can turn into a dangerous boomerang for your e-commerce, causing a negative impact in terms of costs, reputation and reliability.

Let's take a look at some numbers* to understand the consequences more in detail.



41% of customers change their opinion on the brand when a shipment is lost or damaged.



39% of brands experience a loss in loyalty due to non-delivery under these circumstances, trust can drop dramatically.



Up to 79% of clients do not buy again after a damaged shipment. The possibility that a customer will no longer buy from your e-commerce shop rises to a very high level.

Are you prepared to ship your products during the Holiday Season? If you're thinking about how to protect the value of your shipments, even in case of damage or loss, MBE SafeValue can help you out: the complete solution for shipping your products with a professional packing, shipping and coverage service.

[Ask for a quote](#)



Value deserves protection.

The extreme increase in online orders that will take place during the upcoming Holiday Season brings a high amount of parcels to be delivered worldwide at the same time. This could mean a higher risk of damaged or lost packages for fragile and valuable goods. This is why you should take special care to protect your products, from collection to delivery.



Using quality packing

The first step in protecting your products is choosing the right packing materials and technique to ship it.



Choosing the size of the box carefully

Avoid adding space to the box to prevent the product from moving around too much during shipment.

Do you need a professional partner able to take care of all of this for you?

**MBE SafeValue to the rescue:
the complete solution for shipping your valuables with
a professional packing, shipping and coverage service.**

[Ask for a quote](#)



Protect shipments with an all-in-one solution.

Now that the Holiday Season is approaching, consumers are more careful about their shipments. Help them relax so they can wait for their purchases to arrive without worries. After all, taking care of these aspects is part of our job to optimize your business.

Choose **MBE SafeValue**, the all-in-one solution that includes professional packing, shipping and coverage in case of damage or loss.

In addition, with **MBE SafeValue 4Business** you can protect recurring shipments of fine wines, fashion products, prototypes, hi-tech items and more. And for special shipments such as works of art, you can count on **MBE SafeValue Art**, which also provides reimbursement for the cost of restoring and depreciation of the art piece.

Find out how MBE can help you protect the value of your shipments in the event of a contingency.

[Ask for a quote](#)



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DISCOVER HOW TO GET THE BEST OUT OF YOUR HOLIDAY SEASON

Contact your
MBE Center

